

Silvia Caporale

silvia.caporale@learlab.com

BIOGRAPHY

Silvia Caporale joined Lear as a Communication and Events Manager in 2009. She is in charge of communication activities, including the organization of international conferences and workshops, and she plays a key role in the organization and management of human resources. Over the last few years she has also been organizing the renowned Lear Conference, an international meeting that discusses cutting-edge economic topics in the field of competition law, and involves the most prominent practitioners and scholars in the field www.learconference.com. Silvia generally oversees projects in their entirety – from the development to the realization of the idea – having a lot of experience in the field of communication and events management coupled with a strong background in operational marketing. She has coordinated the preparation of numerous international conferences and seminars and has collaborated with various press offices in Rome. She was manager of the business marketing and communication services in a service center for startups in telecommunications and information technology, developed by the Faculty of Economics of the University of Rome “Tor Vergata”. She has also developed, as an accountant, multimedia projects for museums, cultural exhibitions and theme parks and hotel facilities. Previously, Silvia was managing director for a market research company.

She holds a Degree in Economics from the University of Naples “Federico II”, a Master’s in General Management from ISTUD and a Master’s in Digital Marketing and Communication from the Business School of Il Sole 24.

PROFESSIONAL EXPERIENCE

2009 – present	LEAR – LABORATORIO DI ECONOMIA, ANTITRUST E REGOLAMENTAZIONE Communication & Events
2008 – 2009	UNIVERSITY OF ROME “TOR VERGATA”, FACULTY OF ECONOMICS Media and Communications office - Consultant
2006 – 2008	E2B Lab® - UNIVERSITY OF ROME “TOR VERGATA” Business Development Manager
2005 – 2006	GENACTIS ITALIA S.R.L. Consultant
2004 – 2005	EUPHON COMMUNICATION SPA Account Executive
1996 – 2004	B AND B SRL Managing director

EDUCATION

2016	FERPI - UNIVERSITY OF ROME “TOR VERGATA”, FACULTY OF ECONOMICS Training course, “Eventing and live communication” - Develop and Manage successful events
2012	BUSINESS SCHOOL - IL SOLE 24 ORE Master’s, Marketing & Digital Communication

2007	APRE – Agency for the Promotion of European Research Training course on : The logical square approach to project planning in the FP VII: how to improve quality in proposals
2004	CIVITA ASSOCIATION – Studies and Research, Publications and Cultural Promotion Training course to development of cultural projects
1993 – 1994	ISTUD – Business School Master degree in General Management
1993	UNIVERSITY FEDERICO II NAPLES Qualification to practice as a professional accountant
1992	UNIVERSITY FEDERICO II NAPLES Degree in Business and Economics

OTHER ACRIVITIES AND EXPERIENCE

FONDAZIONE MUSICA PER ROMA E METRO ITALY (2008)

Events Manager

Responsible for a cultural project

FONDAZIONE “PROGETTO ITACA” (2007)

Educational and social services for visually-impaired and/or disabled people

Project Manager

Training workshops on business communication

ISTITUTO MONTECELIO (1997 – 1998)

Assistant

Courses in communication

SOFTWARE AND LINGUISTIC COMPETENCES

- *Windows*: Microsoft Office applications, including Internet Explorer, good knowledge of Photoshop and Studio9 (editing)
- *Italian*: mother tongue; *English*: intermediate; *French*: basic.