

Alessia Marrazzo

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BIOGRAPHY

Alessia Marrazzo is a Consultant at Lear. She helps clients providing robust and sound economic analyses in follow-on damages actions and she specialises in damages quantification methods, with particular reference to various econometric techniques. She has recently been working on the damages quantification in the trucks market and in the copyright sector. She has a lot of experience in working with large datasets in a broad range of sectors such as transport, jet fuel, grocery, plastic, paper packaging and telecom.

Alessia is a PhD candidate in Economics at the University of Bologna. She is deepening her knowledge in industrial organization and applied economics and she is carrying out a research project on the ex-post evaluation of competition policy.

Before joining Lear, she worked as a bluebook stagiaire at DG Competition, European Commission. During her stay at the Commission, she contributed to the analysis of the economic impact of a horizontal merger with coordinated effects in the cement sector. She also took part in a project on the ex-post evaluation of the effectiveness of remedies accepted by the Commission in the last few years.

She specialized in competition, regulation and applied econometrics with a Master at the Barcelona Graduate School of Economics. Before, she obtained a BSc in Economics and a Master in Economics and Finance from the University “Federico II” of Naples, gaining a strong background in microeconomics.

Alessia has expert knowledge of statistics software (e.g. Stata) and quantitative techniques for competition and antitrust analysis. She is fluent in English and has a basic knowledge of Spanish.

PROFESSIONAL EXPERIENCE

2014-present	LEAR – LABORATORIO DI ECONOMIA, ANTITRUST E REGOLAMENTAZIONE Economic Consultancy Consultant
2013-2014	EUROPEAN COMMISSION – DG COMPETITION, BELGIUM Chief Economist Team Blue-book Stagiaire

PROFESSIONAL COURSES

June 29th – July 3 rd 2015	BARCELONA GRADUATE SCHOOLS OF ECONOMICS, SPAIN Quantitative methods for Public Policy Evaluation (15 hours) Prof. Stephan Litschig
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EDUCATION

2017-ongoing	UNIVERSITY OF BOLOGNA, ITALY PhD Candidate in Economics <u>Research topics</u> : Competition policy and Regulation, Industrial Organization, Applied Econometrics
2012-2013	BARCELONA GRADUATE SCHOOLS OF ECONOMICS, SPAIN Master in Competition and Market Regulation <u>Core exams</u> : Economics of Competition policy, Quantitative Analysis of Market and Firm Conduct, Industrial Organization, Quantitative Methods of Market Regulation <u>GPA</u> : 8.57
2010-2012	UNIVERSITY OF NAPLES “FEDERICO II”, ITALY Master in Economics and Finance <u>Core exams</u> : Advanced Microeconomics, Advanced Macroeconomics, Corporate Finance, Mathematics for Economics and Finance, Financial Economics

2011-2012	<p><u>Final grade:</u> 110 cum laude</p> <p>J.W. GOETHE UNIVERSITÄT, FRANKFURT AM MAIN, GERMANY</p> <p>LLP Erasmus Program</p> <p><u>Core exams:</u> Political Economics, Asset and Liability Management in Insurance Companies, Advanced Macroeconomics</p>
2010	<p>LONDON SCHOOL OF ECONOMICS, LONDON, UK</p> <p>Summer School Program</p> <p><u>Course attended:</u> International Economics</p> <p><u>Final grade:</u> A+</p>
2007-2010	<p>UNIVERSITY OF NAPLES "FEDERICO II", ITALY</p> <p>Bachelor of Science in Economics</p> <p><u>Core exams:</u> Microeconomics, Macroeconomics, Mathematics, Industrial Economics, Private Law, Public Law, Labour Law, Statistics</p> <p><u>Final grade:</u> 110 cum laude</p>

MAIN CONSULTANCY PROJECTS

Oct 2017-ongoing	<p><u>Alleged horizontal agreement in the market of financial services to the automotive sector</u></p> <p><i>Activities performed:</i> meet the client's representatives to gain a better understanding of the sector and the investigated conduct, define defense strategy with the legal consultants.</p>
Oct 2017-ongoing	<p><u>Damages action in the audiovisual rights market</u></p> <p><i>Activities performed:</i> prepare request for information, define the empirical approach to quantify the impact of the violations of audiovisual rights on TV series, film and football matches.</p>
Aug 2017-ongoing	<p><u>Alleged abuse of the dominance in the fixed broadband market</u></p> <p><i>Activities performed:</i> define the defense strategy with the legal consultant, define the approach and the empirical analysis to identify the effects of the pricing strategy of the dominant operator.</p>
Jun 2017-ongoing	<p><u>Capacity Building for Bulgaria's Commission on Protection of Competition (EBRD)</u></p> <p><i>Activities performed:</i> meet the CPC's officials, draft the training curriculum, liaison activities with CPC and the team, and deliver the training on Stata and merger ex-post evaluation.</p>
May 2017-Oct 2017	<p><u>Alleged abuse of dominance in the market for bulk SMS</u></p> <p><i>Activities performed:</i> prepare request for information, define defense strategy with the legal consultant, and prepare the report to be filed in court.</p>
Mar 2017	<p><u>Damages action in the market for prestressing steel</u></p> <p><i>Activities performed:</i> identify the defense strategy with the legal consultant, interview the client's representatives to understand the affected market, desk research, prepare the report to be filed in court.</p>
Feb 2017-Mar 2017	<p><u>Market assessment in the Italian fast food market</u></p> <p><i>Activities performed:</i> elaborate data collected through a customer survey, provide empirical and theoretical analysis to identify the relevant market definition, assess the impact of the conduct of the dominant operator in the affected market.</p>

Jan 2017-ongoing	<p><u>Damages action in the market of heavy and medium trucks</u> <i>Activities performed:</i> collect and elaborate data, define the defense strategy with the legal consultants, select the quantification strategy and design the econometric model, prepare report to be filed in court.</p>
Dec 2016	<p><u>Alleged abuse in the copyright sector</u> <i>Activities performed:</i> prepare request for information, collect and analyze data, meet the client's representatives, study the relevant sector, draft the final report.</p>
Mar 2016-Jul 2016	<p><u>Alleged horizontal agreement in the market for long term car rentals</u> <i>Activities performed:</i> prepare request for information, collect and analyze data, meet the legal consultants to agree on the defense strategy, study the relevant sector.</p>
Jan 2016-Jan 2017	<p><u>Ex post evaluation of competition policy enforcement in the telecoms market for DG Comp, European Commission</u> <i>Activities performed:</i> acting as the project manager, Alessia coordinated the activities of the staff involved (both Lear's employees and staff from partner firms). She is also responsible for the empirical analyses of one of the case studies. The final report is available at the following URL: http://ec.europa.eu/competition/publications/reports/kd0417233enn.pdf</p>
Dec 2015-Jul 2016	<p><u>Damages actions in the telecom sector</u> <i>Activities performed:</i> support to Lear's partner, a consultancy specialized in telecoms but with no specific expertise in competition economics, in the data collection, in the setup of the damages estimation model, and reviewing drafts and reports.</p>
Mar 2014-Jul 2015	<p><u>Ex-post evaluation of three merger decisions in the Dutch grocery sector for ACM</u> <i>Activities performed:</i> contact data providers, collect, analyzing and cleaning data, interview the main market players, identify the type of analysis to perform and methodology to adopt, perform econometric analysis, draft the economic report to be reviewed by the project leader. The final report is available at the following URL: http://bit.ly/1mnBMiS.</p>
2014-present	<p><u>Quantification of the damages caused by a cartel between jet fuel suppliers</u> <i>Activities performed:</i> study the relevant sector, collect data, analyze and clean dataset, meet the client's representatives to get a good knowledge of the sector, analyze the defense strategy with the legal consultant.</p>
February 2015	<p><u>Technical Assistance to the Moldovan Competition Council – Market Studies, Training and Advocacy</u> <i>Activities performed:</i> organize the training, teaching to the officials of the CCRM and presentation of case studies (topics covered: assessment of market power, unilateral market power, foreclosure)</p>
2014-present	<p><u>Quantification of the damages caused by a cartel between producers of fruit baskets</u> <i>Activities performed:</i> prepare request for information, collect and analyze data, meet the client's representatives, study the relevant sector, perform econometric analysis, draft the economic report to be reviewed by the project leader and to be filed in court.</p>
Sept 2014-Dec 2014	<p><u>Market assessment in the waste collection and recycling sector</u></p>



Activities performed: identify data to be collected, prepare request for information, collect and analyze data, meet the client's representatives, study the relevant sector, study auction procedure.